

A hand is shown reaching out from the left side of the frame. The background is a deep red color. A white, irregular outline of a garment, possibly a dress or top, is superimposed on the red background. The hand is positioned as if it is about to touch or adjust the garment. The overall aesthetic is minimalist and artistic.

espira
WHITES

AUTUMN
2024



**A SLEEP
BEAUTIFICATION
COMPANY**

espirawhites.com





Respect for sustainability, life & nature.

We produce our products by using nature friendly materials. We always keep sustainability and labor at the forefront while planning and implementing all production processes.



españa
WHITES



A U T U M N

2024

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VISCO PILLOWS

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GELCEN



#SleepSoundly



LL



A woman with dark skin is laughing joyfully, her head tilted back. She is wearing a dark brown long-sleeved shirt and holding a light blue pillow with a dark blue border. The pillow has text on it. The background is a brick wall and a white quilted pillow.

The ultimate point
reached in

a perfect sleep
experience
technology!




100%
ORIGINAL
VISCO
RAW MATERIALS

GELCELL



You will have a fresh and peaceful sleep with the gel technology specially developed as a result of lengthy R&D studies that aimed to find the best solution for an uninterrupted sleeping experience.

Gelcell Pillow is shaped according to your head, neck and shoulders for personalized support due to the gel structure inside , providing a special sleep experience.

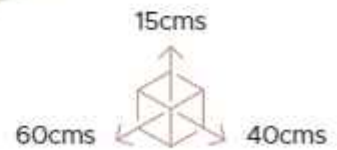
Gelcell Pillow, which can be used easily in the summer months due to the cool feeling of the gel, will provide a healthy and comfortable sleep for many years without losing its form thanks to the stretching feature of the gel.

GEL CELL



espira.

EXTRA
COOLING
GEL LAYER



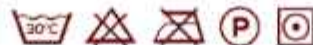
Fabric:
100% PEs

Filling:
100% Visco

Filling Weight:
1500grs



Only Outer Cover
Is Washable



Gelcell Pillow is designed for those who

experience sweating problems during sleep and need a cool environment for quality resting.



High Freshness With Cold Effect

The gel layer in the pillow gives your head and neck, a feeling of coolness with a refreshing touch and a support above all the standards.



Personalized Memory For You

The superior memory foam takes shape according to the position of your head and neck, offering you effective comfort.



Breathing Pillowcase

In addition to its breathing structure, this pillowcase, produced with the latest technology, is designed to increase the cooling capacity of the pillow. You can remove this pillowcase and wash it safely in the washing machine.



COO

LAC



#SleepSoundly

A close-up photograph of a hand with light-colored nail polish resting on a white, quilted pillow. The pillow has a pattern of small, raised, circular tufts. The word "GEN" is printed in large, bold, black, sans-serif capital letters across the middle of the image, partially overlapping the hand and the pillow. The background is a soft-focus white surface, likely a bedsheet.

GEN




100%
ORIGINAL
VISCO
RAW MATERIALS

COLLAGEN



It is possible to challenge aging during sleep, with Collagen Pillow! Collagen proteins in the pillow will strengthen the connective tissues in your skin. Thus, your skin is nourished throughout the night and starts the following day fresh and relieved.

In addition to the quality and comfortable sleep experience, the Collagen Pillow will be your new favorite with the skin refreshing effect it offers.



Get rid of
all the **stress**
of the **day**

while you sleep and
challenge the ages
with Collagen!



Collagen Pillow is
designed for those who

feel the stress of
the day on their
skin.



The Perfect Combination

Collagen Pillow is produced by applying collagen treatment to its specially patterned cover fabric. The collagen protein obtained as a result of synthesizing chitosan, a biopolymer obtained from shellfish, and fibroin, a protein obtained from silk fibers, creates a regeneration effect on your skin and brings visible vitality.



Protect Your Skin All Night

The intense stress of city life and air pollution affect your skin the most. Visco Collagen Pillow is designed to relieve all the tiredness of your skin throughout the night.



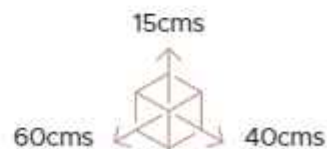
Completely Natural Structure

Collagen Pillow, with its moisturizing feature, helps your skin to regain the radiance that it has lost throughout the day. While recovering wrinkles, sagging and loosening in the skin, it also tightens the skin itself.





MEMORY FOAM



Fabric:
78.1% PES, 10.2% Vis, 9.5% Umorfil,
2.2% Lycra

Filling:
100% Visco

Filling Weight:
1000grs



Only Outer Cover
Is Washable





#SleepSoundly



MAS

S
A
G
E





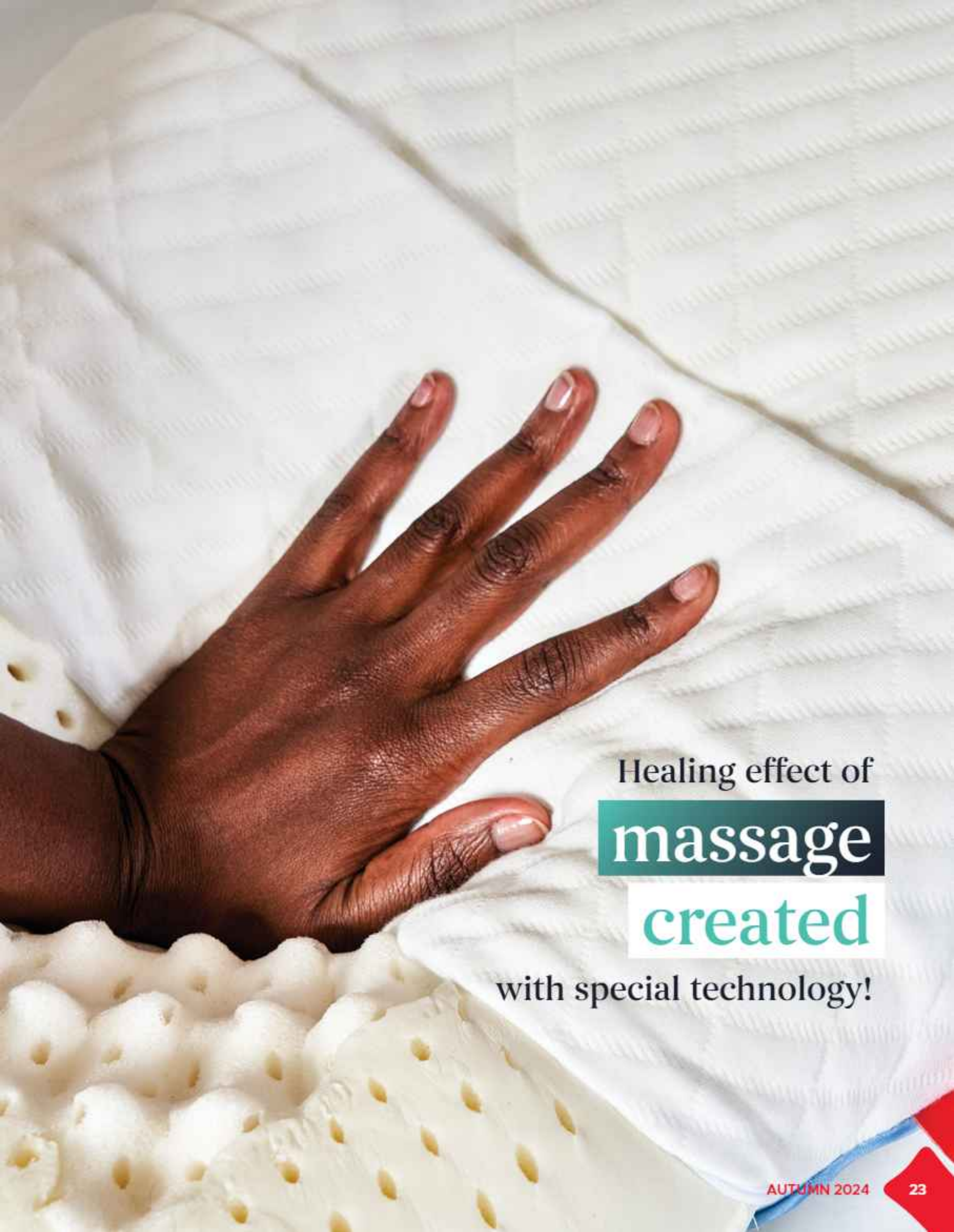
MASSAGE



For a quality sleep, good and deep relaxation is also required. Enjoy the deep comfort feeling that Massage Pillow will provide thanks to its massage effect!

With the Massage Pillow, which creates a massage effect during sleep with its special texture and technology, you will easily relieve the tiredness of the day and wake up the next day feeling energetic and healthy.

Massage Pillow, while providing you a healthy and comfortable sleep, will keep its original form for many years.



Healing effect of

massage

created

with special technology!



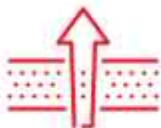
Massage Pillow is specifically designed for those who

suffer from intense neck and shoulder pain in their daily lives.



Effective Visco Hills

Massage Pillow which is made using a special mold, provides extra comfort by massaging the natural curve of the spine during sleep with the visco hills on it.



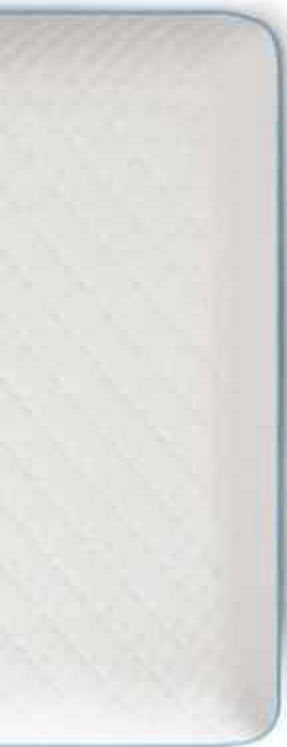
Comfortable Softness

Massage Pillow, thanks to the air-channel structure of visco foam, provides ideal softness for your sleep by compatibly shaping with your sleeping position.



Special Fabric, 100% Recycling

With its anti-bacterial inner lining and its 3D fabric that provides air circulation, it prevents disturbing sweating throughout the night.

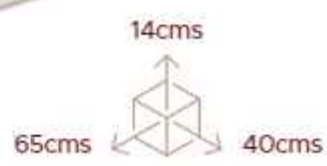




MAS SAGE

VISCO
PILLOW

MEMORY FOAM



Fabric:
97.7% PES, 2.3% Lycra
Filling:
100% Visco
Filling Weight:
1200grs



Only Outer Cover
Is Washable



AIRCOM



#SleepSoundly



COMFORT



With every breathe
you take in your sleep,

it will breathe
with you!

espira.



AIRCOMFORT



All the materials you touch while sleeping affect the quality of your sleep. Now imagine an alive tissue that is in contact with oxygen and breathes. It will provide you a fresh sleep by breathing for you while making your own breathing easier.

While the air holes in the Aircomfort Pillow provide extra softness, they also help you to feel the air flow in its own comfortable loop.

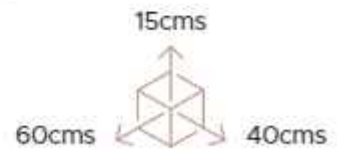
Aircomfort Pillow which also prevents breathing problems due to sleeping in the wrong position, will prepare you for a fresh new day.

AIR COM FORT



espira.

MEMORY FOAM



Fabric:
100% PEs

Filling:
100% Visco

Filling Weight:
1000grs



Only Outer Cover
Is Washable



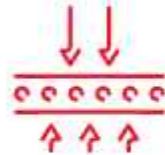


Aircomfort Pillow is specifically designed for those who

experience intense neck pain and fatigue.

High Air Circulation

Aircomfort Pillow contains air holes at certain intervals which will provide maximum comfort . Thus, compared to the use of a normal pillow, 5 times more air circulation is provided during sleep, and the humidity and temperature ratio are perfectly balanced.



Compatibility With The Spine

Aircomfort Pillow is compatible with your cervical spine in all sleeping positions thanks to its ergonomic features and orthopedic form. In this way, your body will relax at the optimum level.



For All Sleeping Positions

Aircomfort Pillow, by adapting to your sleeping position, helps you to have a quality sleep .Thanks to its special structure, it perfectly aligns with the position of your head and neck during sleep.





#SleepSoundly



CLASSIC PILLOWS

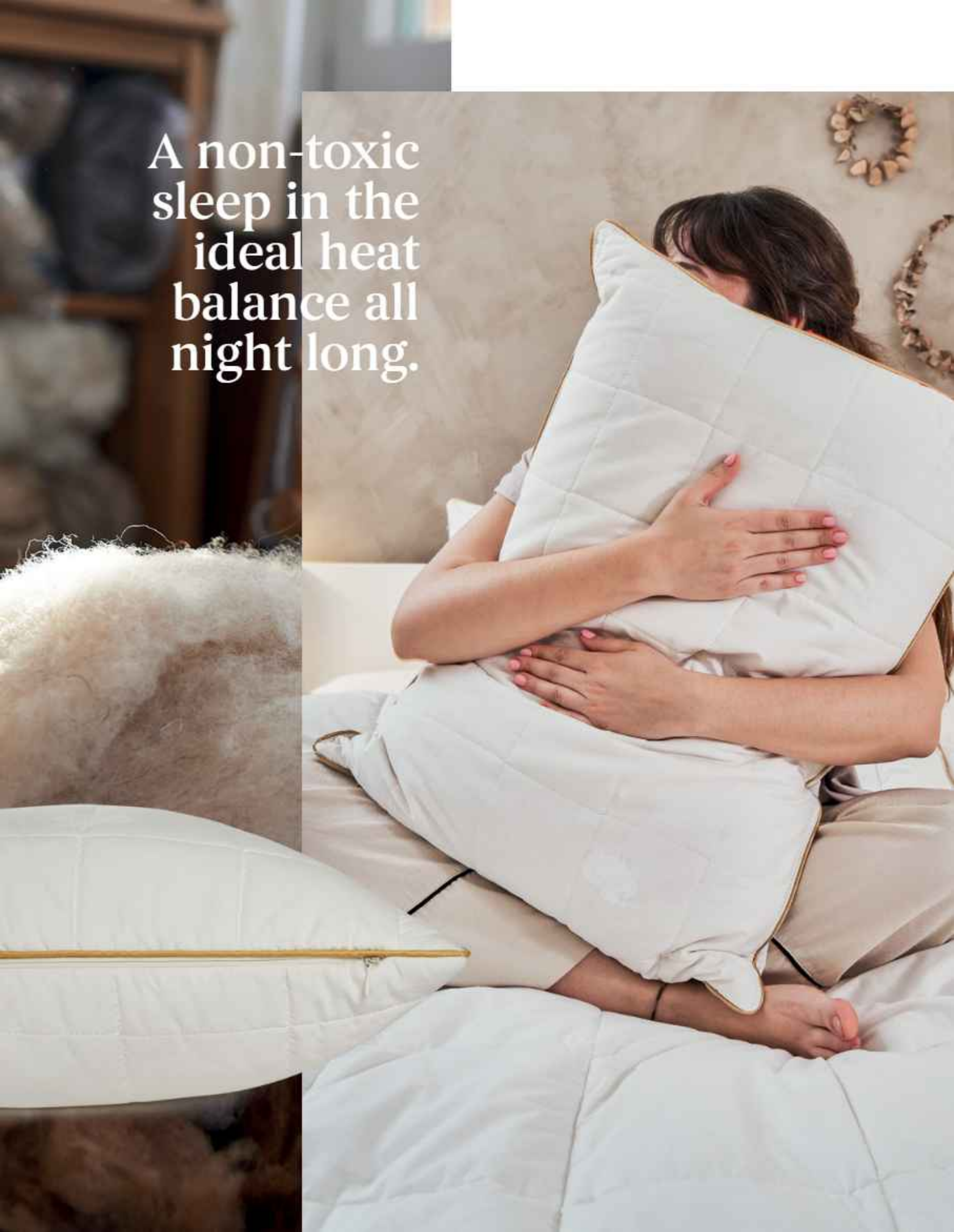
The Perfect Espira Whites Experience

A good sleep doesn't just take all the tiredness of the day; it also prepares you for a new day.

Your relaxation during a quality sleep helps to prevent the pain you will experience during the day.

The Classic Pillows Collection has been carefully prepared with traditional sleep materials that are fully compatible with human nature.

A non-toxic
sleep in the
ideal heat
balance all
night long.



WOOL PILLOW



Wool is one of the most frequently used heat-regulating materials for a sound sleep. It absorbs (upto 33% of its dry Filling Weight) and evaporates excess moisture in the environment to provide you a comfortable sleep.

It helps with warming in cold and cooling in hot weather conditions. As such, you can use Wool Pillow for four seasons.

Thanks to its durable fiber structure, Wool Pillow can be used for many years.



Fabric:
100% Cotton, TC 72 (/ sq
cm)

Filling:
100% Wool

Size:
50x70cms

Filling Weight:
1000grs



Only Outer Cover
Is Washable



COTTON

PILLOW



Cotton will take you back to your childhood with its soft and full structure. As it distributes heat evenly by releasing air during sleep, it protects your body against changes in temperature.

Cotton adapts to changing temperatures during sleep thanks to its breathability.

Cotton Pillow is produced with 100% natural materials and suitable for use in all seasons.



Fabric:
100% Cotton, TC 57 (/ sq cm)

Filling:
100% Cotton

Size:
50x70cms

Filling Weight:
1000grs

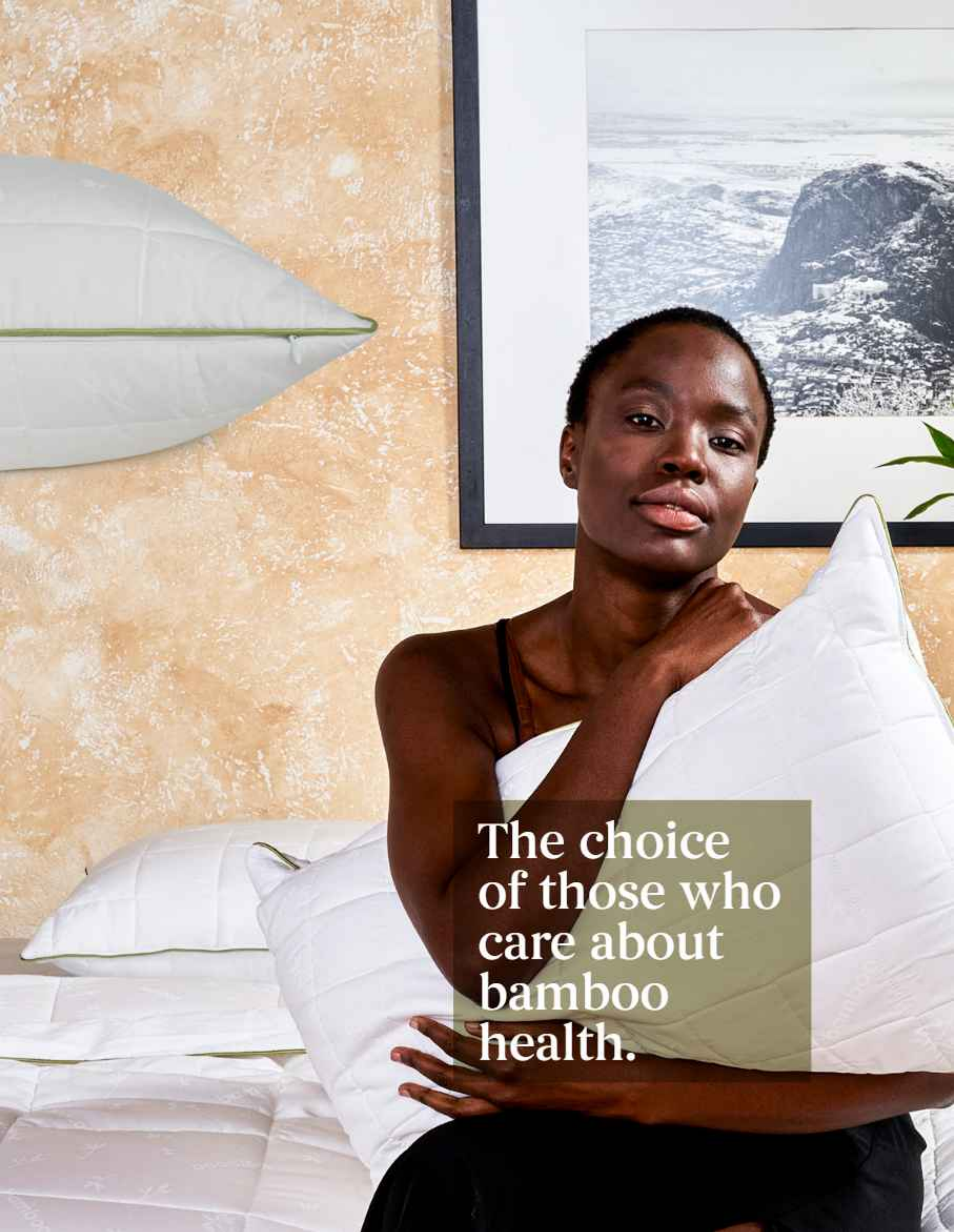


Only Outer Cover
Is Washable





A return to
traditional
methods for
comfortable
sleep.

A woman with dark skin and short hair is sitting on a bed, holding a large white quilted pillow against her chest. She is looking directly at the camera with a neutral expression. The bed has several other white pillows and a white sheet with a subtle pattern. The background wall is a textured, light orange color. To the right, there is a framed picture of a rocky coastline with waves crashing against the shore. A small green plant is visible in the bottom right corner of the frame.

The choice
of those who
care about
bamboo
health.

BAMBOO PILLOW



Fabric:
65% Bamboo - 35% Cotton, TC 63 (/ sq cm)

Filling:
50% Bamboo - 50% Microgel

Size:
50x70cms

Filling Weight:
1000grs



If you are looking for a breathable, odor- and bacteria-free pillow, a mixture of nanofibers and bamboo would be the right choice for you.

Bamboo, used as a raw material for natural yarns, absorbs moisture very well and helps the body breathe by providing air permeability. Being a natural cellulose fiber, bamboo is extremely soft and light Filling Weight.

Bamboo is grown without the need for chemical pesticides or fertilizers, and is 100% natural.

KANGAROO PILLOW



Downproof
Fabric



Enabling the removal of the inner pillow, the Kangaroo Pillow offers you 3 different height options.

The air circulation feature in Kangaroo Pillow supports your body to continue to breathe during sleep.

The antibacterial outer surface of Kangaroo Pillow provides an ideal solution for those with sweating and odor problems.



Fabric:
100% Cotton, TC 92 (/cm2) - Downproof

Filling:
100% Microgel

Size:
50x70cms

Filling Weight:
900grs+300grs



A young Black woman is sitting on a bed with white linens. She is smiling broadly and has a large white pillow balanced on her head. She is holding another large white pillow in her lap. The background shows a white door and a wooden window frame. The overall mood is happy and relaxed.

**Double
the quality
of sleep
experience!**



2 PCS.
INNER PILLOW



Fabric:
100% Cotton, TC 92 (/cm2) - Downproof

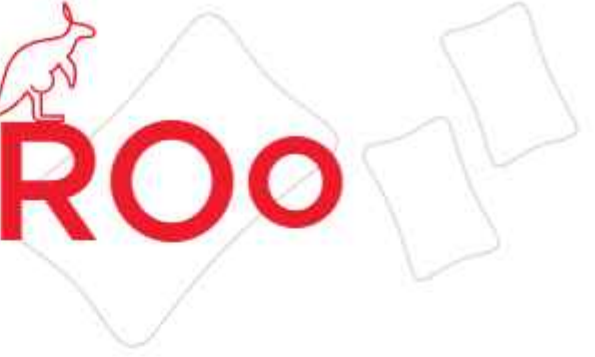
Filling:
100% Microgel

Size:
50x70cms

Filling Weight:
750grs+250grs+250grs



TWIN KANGAROO PILLOW



Enabling the removal of the inner pillow, the Kangaroo Pillow offers you 3 different height options.

The air circulation feature in Kangaroo Pillow supports your body to continue to breathe during sleep.

The antibacterial outer surface of Kangaroo Pillow provides an ideal solution for those with sweating and odor problems.



WINPUF

PILLOW



Downproof
Fabric



Fabric:
100% Cotton TC 92 (/ sq cm) - Downproof

Filling:
100% Microgel

Size:
50x70cms

Filling Weight:
1000grs



The New Essential for Modern Living

Bring the comfort and ease you seek in your daily life into your home with the WINPUF pillow. Designed to maintain its shape even after extended use, WINPUF lifts the day's fatigue off your shoulders.

Manufactured with high technology, this pillow perfectly adapts to your body, ensuring a more rejuvenated morning by maintaining an ideal position throughout the night. WINPUF reshapes itself every night to offer a personalized sleep experience, becoming a new symbol of comfort and quality in your life.





Perfect Sleep
Adapted to
Every Season



DAYLIGHT

PILLOW



The DAYLIGHT pillow stands out with its design that enhances your sleep quality throughout all seasons. Its 100% cotton pillowcase harmonizes naturally with your skin, while the special materials inside maintain thermal balance, ensuring an ideal sleep temperature year-round. Designed to meet your body's comfort and support needs during different stages of the night, DAYLIGHT excels in adapting to seasonal changes, offering an optimal sleep environment all year long. Everything you need for a restful sleep is encapsulated in the DAYLIGHT pillow.



These versions retain the lively and engaging tone of the originals, focusing on the distinctive features of your products in fluent English. I hope you find them to your liking!

Fabric:
100% Cotton TC 120 (/ sq cm)

Filling:
100% Microgel

Size:
50x70cms

Filling Weight:
1000grs





#SleepSoundly

QUILTS



Sleep Soundly

After an intense daily hassle, you need to have a quality sleep to prepare you to the next day. Materials that your skin touches have great importance in achieving such a refreshing sleep.

Espira Whites Quilts offer the most suitable comfort for a personalized sleep experience.



WOOL QUILT



Wool is one of the most frequently used heat-regulating materials for a sound sleep. It absorbs (upto 33% of its dry Filling Weight) and evaporates excess moisture in the environment to provide you a comfortable sleep.

It helps with warming in cold and cooling in hot weather conditions. As such, you can use Wool Quilt in all seasons.

Fabric:
100% Cotton, TC 72 (/ sq cm)

Filling:
100% Wool

Filling Weight:
300gsm

Sizes:
155x215cms
195x215cms
235x215cms
255x235cms



COTTON

QUILT



Cotton will take you back to your childhood with its soft and full structure. As it distributes heat evenly by releasing air during sleep it protects your body against changes in temperature.

Cotton adapts to changing temperatures during sleep thanks to its breathability.

Cotton Quilt is produced with 100% natural materials and suitable for use in all seasons.



Fabric:
100% Cotton, TC 57 (/ sq cm)

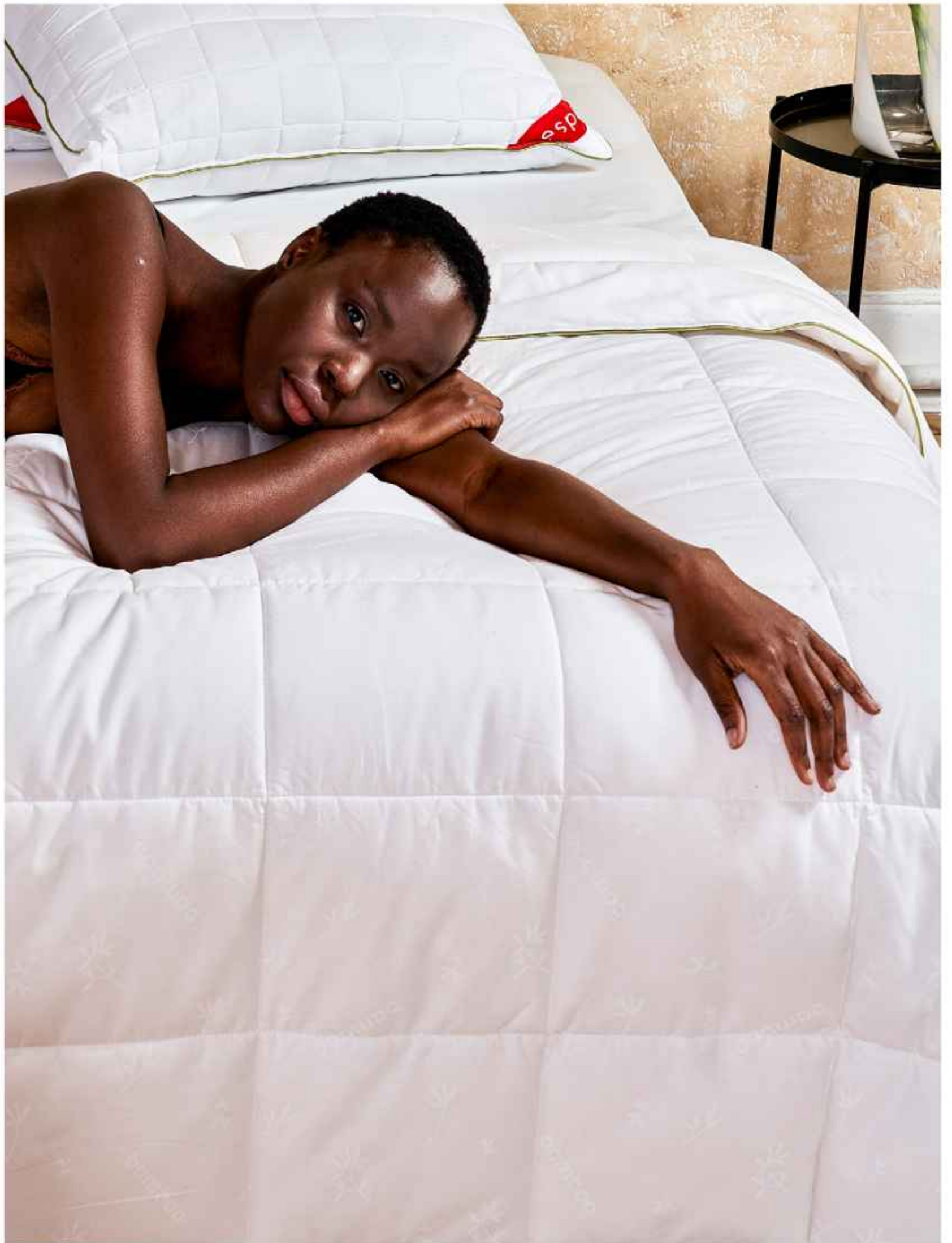
Filling:
100% Cotton

Filling Weight:
300gsm

Sizes:
155x215cms
195x215cms
235x215cms
255x235cms







BAMBOO

QUILT



If you are looking for a breathable, odor- and bacteria-free quilt, a mixture of nanofibers and bamboo would be the right choice for you.

Bamboo, used as a raw material for natural yarns, absorbs moisture very well and helps the body breathe by providing air permeability. Being a natural cellulose fiber, bamboo is extremely soft and light. Filling Weight:

Bamboo is grown without the need for chemical pesticides or fertilizers, and is 100% natural.

Fabric:
65% Bamboo - 35% Cotton, TC 63 (/ sq cm)

Filling:
50% Bamboo - 50% Microgel

Filling Weight:
300gsm

Sizes:
155x215cms
195x215cms
235x215cms
255x235cms



WINPUF

QUILT



Downproof
Fabric

Complementing the perfect harmony of the WINPUF pillow, the WINPUF quilt meets all the demands of modern life. With its specially developed structure that maintains performance as on the first day, even after years, this quilt offers a rejuvenating sleep experience night after night. Designed to be suitable for all seasons, the WINPUF quilt balances your body temperature, ensuring optimal sleep conditions throughout the night. Combining aesthetics and functionality, the WINPUF quilt enhances the atmosphere of your bedroom with its elegant design while promising long-lasting use with its high-quality materials. With the WINPUF series, sleep is no longer just a necessity but also a luxury.



Fabric:
100% Cotton TC 92 (/ sq cm) - Downproof

Filling:
100% Microgel

Filling Weight:
300gsm

Sizes:
155x215cms
195x215cms
235x215cms
255x235cms





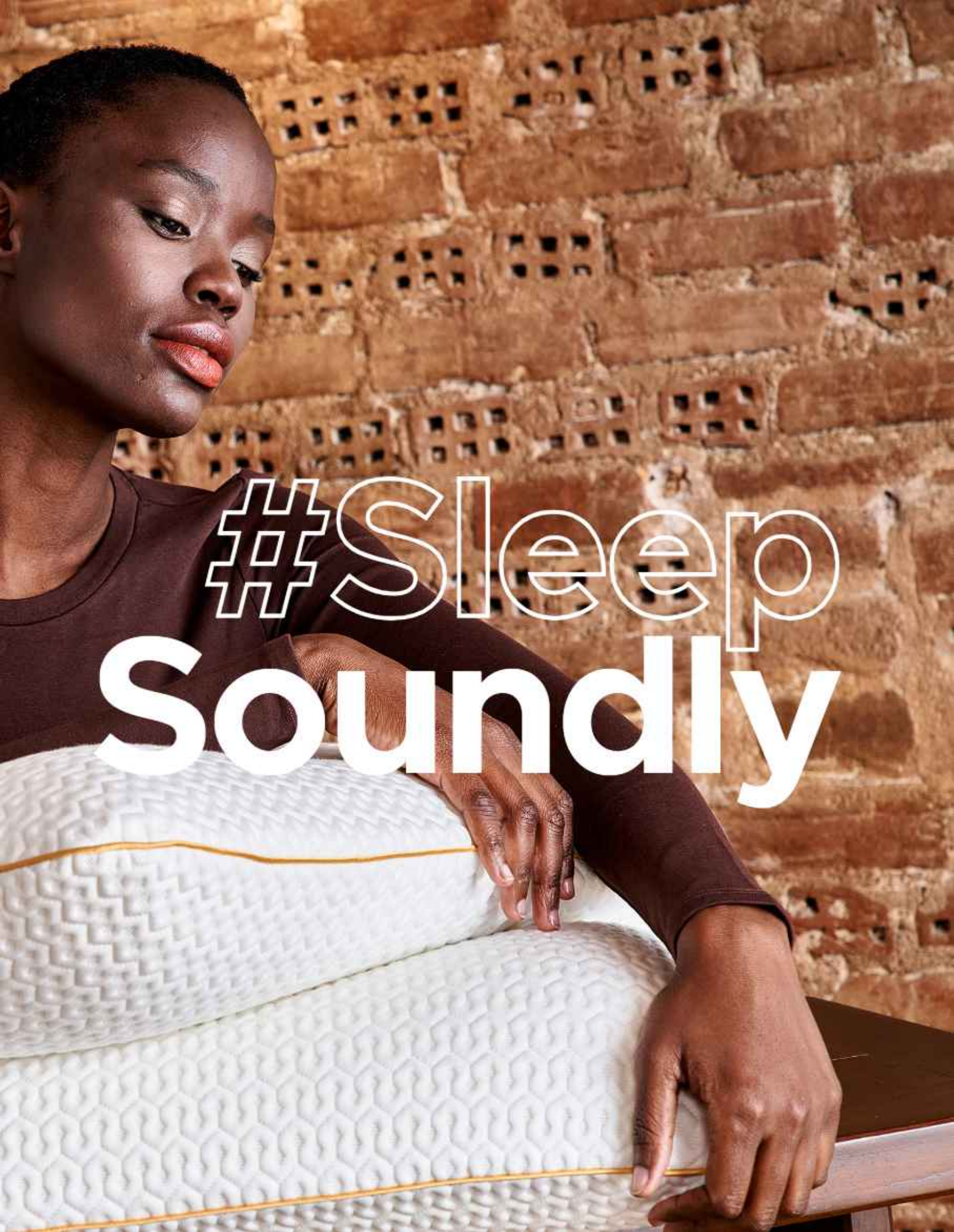
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GÜVERTE
MARKA AJANSI



#Sleep
Soundly



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WHITES

A SLEEP BEAUTIFICATION COMPANY